

WORLD TRADE DIALOGUE

Hamburg 2026

April 28 – 29, 2026
9:30 AM – 4:30 PM

Hapag-Lloyd AG,
Ballindamm 25, Hamburg

Update February 2026

10:00 - 10:10 AM

Welcome

Dr. Maximilian Rothkopf, COO, Hapag-Lloyd AG
Prof. Dr. Moritz Schularick, President, Kiel Institute for the World Economy

10:10 - 10:30 AM

Economic Resilience and Europe's Role in a Changing Global Order

Katherina Reiche, Federal Minister for Economic Affairs and Energy (*digital*)
Moderation: **Prof. Dr. Moritz Schularick**, President, Kiel Institute for the World Economy

10:30 - 11:00 AM

Discussion: Agility and Adaptation: The Economic Imperative for Resilient Supply Chains

Prof. Laura Alfaro, Chief Economist, Inter-American Development Bank
Denis Redonnet, Deputy Director-General for Trade, European Commission (*digital*)
Moderation: **Dr. Uwe Jean Heuser**, World Economic Correspondent, DIE ZEIT; Publisher, ZEIT für Unternehmer

11:00 - 11:30 AM

After the US tariffs – where will global trade be headed?

Rolf Habben Jansen, CEO, Hapag Lloyd AG
Lars Jensen, CEO, Vespucci Maritime
Michael Aldwell, Executive Vice President Sea Logistics, Kuehne + Nagel
Moderation: **Zacharias Zacharakis**, Business Editor, DIE ZEIT

11:30 - 11:45 AM

After the US tariffs – Outro: Mercosur in the new trade order

Dr. Welber Barral, Partner, BMJ Consulting
Moderation: **Zacharias Zacharakis**, Business Editor, DIE ZEIT

11:45 AM - 12:15 PM

Coffee-Break

12:15 - 12:35 PM

Introductory One-on-One: The China Factor: Industrial Policy and the Next Era of Global Trade

Frank Sieren, Bestselling author and China expert (*digital*)
Moderation: **Dr. Uwe Jean Heuser**, World Economic Correspondent, DIE ZEIT; Publisher, ZEIT für Unternehmer

12:35 - 1:15 PM

Beyond Boundaries: Innovating Trade Policy in a Shifting Global Order

Dr. Welber Barral, Partner, BMJ Consulting
Prof. Andrew Bernard, Professor, Tuck School of Business, Dartmouth
Simone Menne, President, AmCham Germany
Frank Sieren, Bestselling author and China expert (*digital*)
Moderation: **Dr. Uwe Jean Heuser**, World Economic Correspondent, DIE ZEIT; Publisher, ZEIT für Unternehmer

1:15 - 2:15 PM

Lunch Break

2:15 - 3:00 PM

Discussion: Are We Really Rewriting the Rules – or Just Changing the Players?

Brad Setser, PhD, Senior Fellow at Council on Foreign Relations
Prof. Dennis Novy, Chief Economist & Director of Analysis, FCDO; Professor of Economics, University of Warwick
Claudia Oeking, Executive Director for Political and Government Affairs, Airbus Germany; Member of the Supervisory Board, Airbus Operations GmbH and Airbus Defence and Space GmbH
Moderation: **Zacharias Zacharakis**, Business Editor, DIE ZEIT

3:00 - 3:30 PM

Panel: Strategic Interests on the Water: Europe's Security Test

Silke Lehmköster, Managing Director Fleet, Hapag-Lloyd AG
Nico Lange, Senior Fellow, Munich Security Conference; Senior Fellow for Transatlantic Security and Defense, Center for European Policy Analysis (CEPA)
Moderation: **Dr. Uwe Jean Heuser**, World Economic Correspondent, DIE ZEIT; Publisher, ZEIT für Unternehmer

From 3:30 PM

Drinks and Networking

Hosted by

 Hapag-Lloyd

 KIEL
Institut

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